

**Christina Francis, President, Magic Johnson Enterprises**

A native of New Orleans, Louisiana, Christina Francis was valedictorian of her undergraduate class at Xavier University. Francis also holds an MBA from the University of New Orleans and was a Fellow for the Consortium in Graduate Study and Management at the University of Texas.

Francis now serves as the leading force behind the Magic Johnson Enterprises team. In her role as president, Francis is responsible for managing and directing the corporation's day-to-day operations including strategy, business development, and overseeing many of the organizations prestigious partnerships.

Francis' expansive career path has propelled her into nearly every industry including roles at NFL PLAYERS INC., the Orange Bowl Committee, UniWorld Group Inc., Walt Disney World, Nissan Motor Corporation, IBM and more.